



MGFOA 2026 Social Events Sponsorship Opportunities

Connect. Engage. Be Visible to Michigan's Government Finance Leaders.

The Michigan Government Finance Officers Association (MGFOA) invites members to sponsor social networking events during throughout 2026. These socials are among the most well-attended and anticipated networking opportunities of the year, offering meaningful engagement with public-sector finance professionals from across Michigan.

Sponsorship of MGFOA social events demonstrates your organization's commitment to supporting excellence in government finance while building authentic relationships with decision-makers and influencers in state and local government.

2026 Social Event Sponsorships

Spring Seminar Social

Thursday, March 5, 2026 @ Fillmore 13 Brewery

 Pontiac / Auburn Hills, Michigan

Sponsorship Investment: \$250

An informal networking social held during the Spring Seminar, providing early-year visibility with MGFOA members in a relaxed, conversational setting.

Expected Attendance: 30-50 attendees

GFOA Conference Social

Sunday, June 28, 2026 @ theWit Hotel – ROOF Lounge

 Chicago, Illinois

Sponsorship Investment: \$750-\$1,000 (depending on number of sponsors)

Held in conjunction with the GFOA Annual Conference, this social brings together MGFOA members attending the national conference, offering sponsors exposure to highly engaged professionals in a regional and national context.

Expected Attendance: 50-100 attendees

Fall Institute Social

Monday, September 14, 2026 @ Grand Traverse Resort – White Tent

 Traverse City, Michigan

Sponsorship Investment: \$1,500

The premier MGFOA networking event of the year, taking place during the Fall Institute. This social draws the largest and most diverse audience of finance officers, department leaders, and senior staff.

Expected Attendance: 120-180 attendees

Sponsor Benefits (All Social Events)

Each social event sponsorship includes:

- **Logo recognition on event signage** at the sponsored social
 - **Recognition in MGFOA event marketing**, including email communications and social media promotions
 - **Visibility among MGFOA's professional membership**, representing communities across the state of Michigan
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Enhanced Engagement Opportunities

(Fall Institute Social Only)

In addition to standard benefits, Fall Institute Social sponsors receive:

- **Engagement Station Opportunity**
Host a branded table or interactive station during the social to engage attendees, share resources, and build direct connections (non-sales focused, MGFOA-appropriate engagement).
 - **Bonus Brand Recognition at the Fall Institute Banquet**
Your organization will also be recognized as a social sponsor during the Tuesday evening banquet—MGFOA's signature formal event—providing extended visibility to a broad attendee audience.
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Why Sponsor MGFOA Social Events?

- Build trusted relationships with government finance professionals
 - Increase brand visibility in a mission-aligned, professional environment
 - Support MGFOA's commitment to education, networking, and excellence in public finance
 - Engage members in settings designed for conversation, connection, and collaboration
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Sponsorship Availability

Social event sponsorships are limited and available on a first-come, first-served basis. MGFOA reserves the right to limit the number of sponsors per event to maintain a high-quality attendee experience.

If you are interested in sponsoring one or more of these events:

1. Email MGFOA Executive Director, Mark Garrison, at executive@migfoa.org
2. Let us know which event(s) you'd like to sponsor
3. Let us know your preferred form of payment: ACH, Check, or Credit Card. *Please note that credit card payments may include an additional 3.5% processing fee.*

Make sure to secure your spot today. Thank you for your support of MGFOA and our Members.